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The Medical Center To Expand Diagnostic Imaging Services with Acquisition of Western Kentucky Diagnostic Imaging

The Medical Center and Western Kentucky Diagnostic Imaging (WKDI) have entered into an agreement for the hospital to acquire WKDI. The acquisition of WKDI is a cost effective means to expand The Medical Center's services by offering a second location for outpatient imaging.

Continued growth in the demand for diagnostic imaging services in the region necessitates the need for expansion.

"Western Kentucky Diagnostic Imaging has an exceptional reputation in Southcentral Kentucky as a leader in providing quality imaging services with excellent customer service for its patients," said Connie D. Smith, President and Chief Executive Officer of Commonwealth Health Corporation. "WKDI is a welcomed addition to The Medical Center family that will further enhance the quality of services we provide the community."

"Since 1996, Western Kentucky Diagnostic Imaging has played an important role in the healthcare needs of thousands in Southcentral Kentucky," said Rodney D. Veitschegger, Jr.,

M.D., co-owner of WKDI. "Dr. Sean Willgruber and I very much appreciate the patients and referring physicians who have allowed us the privilege of serving them. The merger with The Medical Center will expand the availability of services to patients of both WKDI and The Medical Center. The entire staff at WKDI is committed to a seamless transition."

WKDI will be an outpatient department of The Medical Center and will begin operations under the new ownership effective October 1. WKDI will maintain its original name and all imaging services currently provided will continue. Patients should not experience any change in service as a result of the acquisition.

Commonwealth Health Corporation's mission is to care for people and improve the quality of life in the communities we serve.



Upcoming Events

Unless otherwise noted, events are held at The Medical Center Health & Wellness Center located at 1857 Tucker Way off Cave Mill Road in Chandler Park. Preregistration for events at the Health & Wellness Center is required by calling 745-0942.

Ready, Set, Go!

August 30 or September 6

6 to 8 p.m.

The Medical Center Auditorium. Register online at www.themedicalcenter.org/OBclasses. For more information, call 270-796-2495.

This class will guide you through the paperwork that is required when you are admitted to The Medical Center for delivery. By attending this class, you will be more prepared for your admission and discharge from the hospital. A tour of the OB unit will also be provided.

Hearing Screening

September 6

9 a.m. to 1 p.m.

Hearing loss can affect virtually all aspects of life. Staff from Better Hearing Centers will be available to provide hearing screening services and answer questions about hearing loss and amplification.

AARP Driver Safety Program

September 19

9 a.m. to 1 p.m.

This course is designed to meet the specific needs of older drivers. Graduates of the program may be entitled to a premium discount on automobile insurance. Cost of the program is \$12 for AARP members and \$14 for non-members, payable to AARP at the first class. *Space is limited.*

James W. and Mary Carolyn Wolfe Brite Scholarship

If you are interested in applying for the James W. and Mary Carolyn Wolfe Brite Scholarship for nursing, please contact Jennifer Pratt, Marketing/Development Coordinator, at ext. 1543 or jpratt@chc.net for more information and/or to obtain an application. **The completed application and accompanying documentation must be returned to Human Resources by September 28, 2012.**



90 seconds TO BETTER HEALTH

Watch WBKO for these upcoming segments of *90 Seconds to Better Health*, a medical news program presented by The Medical Center.

Prostate Cancer/da Vinci Matthew Rutter, M.D.

Tuesday, September 4, 6 pm News
Wednesday, September 5, AM Kentucky
Tuesday, September 11, 5 pm News
Wednesday, September 12, AM Kentucky

Colon Cancer/ Colonoscopy Donald Rauh, M.D.

Tuesday, September 18, 6 pm News
Wednesday, September 19, AM Kentucky
Tuesday, September 25, 5 pm News
Wednesday, September 26, AM Kentucky



Pamela Peeke, M.D.,
M.P.H., F.A.C.P.

Women's Conference A Day Just for Women

**September 13
8 a.m. – 2:30 p.m.**

Knicely Conference Center



Grace Lichtenstein, M.S.

Dr. Peeke will identify the impact of physical activity on mind and body with her presentation *Medicate with Movement*. She will also present *Stressed for Success*, which focuses on the five essential elements necessary to optimize an individual's ability to minimize or eliminate toxic stress. Grace Lichtenstein, M.S., a professional trainer and life coach from Round Lake, Ill., will present *Turn Down the HEAT*, which focuses on conflict management and ways to effectively communicate with others in a professional and productive manner.

Through participation in A Day Just for Women, the following continuing education units may be obtained: 3.6 nursing CEUs and 3 dietitian CEUs.

Cost: \$50 and includes presentations, health screenings, continental breakfast, lunch and conference materials. Corporate tables of 10 are available for \$450 each.

Registration deadline is August 31.

[Click here for more information and to register online.](#)

Welcome to new CHC employees!



Standing, left to right: Kati Chidester, Urgentcare; Amanda Pardue, 4B; Heather Givens, Nursery. Seated, left to right: Jessica Austin, ICU; Kristen Joint, 5B; Massa Passowe, 5C.



Standing, left to right: Taylor Davidson, Registration; Brittany Holt, Emergency Dept.; Kristin Blackman, MCS - Rural Health Clinic. Seated, left to right: Joe R. Ramey, Respiratory; Patty Rosser, Respiratory.



Standing, left to right: Wafa Aslam, Lab; Kami Schneider, Barren River Regional Cancer Center. Seated, left to right: Brittney Grant, Education; Todd Abrahamson, Care Coordination.



Standing, left to right: Kelsey Pennington, Radiology; Sherry Robinson, Rehab Services. Seated, left to right: Lisa Cain, Lab; Melissa Chandler, Pharmacy.

Garden Spot 5K Run & Walk



The Franklin-Simpson Chamber of Commerce's annual Garden Spot 5K Run & Walk event on August 11 was the biggest ever, with nearly 800 runners/walkers participating. The Medical Center at Franklin Rehabilitation Services was the main sponsor for the event, now in its 30th year.

Take our survey for a chance to win \$100!

The Marketing Department would like your feedback on the recently published Report to the Community 2012—My Mission. My Purpose. All employees may take the survey and be entered in the drawing, regardless of whether he or she received or read the publication. Please take a few moments to complete the survey at [this link](#). You can take the survey anonymously, or enter your name at the end of the survey for a chance to win \$100 cash! Only one entry per person please.

If you experience problems opening the survey, please email Rebecca Lee in Marketing at leerl@chc.net.



Have you read the Report to the Community 2012? Read it now to learn how your fellow employees are taking our corporate mission to heart!

The Medical Center 10K Classic Corporate Challenge

From the professional runner to the leisurely walker, The Medical Center 10K Classic offers everyone an opportunity to be involved. The Early Bird entry fee for any walking or running event is \$30 when received before Friday, September 14 at 3:00 p.m.

All participants will receive the following:

- Free Pasta Party dinner on Friday, October 12 at the Sloan Convention Center
- Long-sleeve T-shirt with the official The Medical Center 10K Classic design
- Breakfast snack on the morning of Race Day, October 13
- Snack at the Finish Line on Race Day
- An opportunity to win \$1,000 cash in a random drawing for all entries received by September 14
- An opportunity to share in the \$10,000 cash drawing during the Awards Ceremony. Three names will be drawn for prize money of \$5,000, \$3,000, and \$2,000 CASH!

The 10K Corporate Challenge is just another fun way for employees to participate through community involvement.

The business that recruits the most people will receive the following:

- Business name and logo added to the official The Medical Center 10K Classic web site
- Option to display banner with business logo at the Health & Fitness Expo and the Finish Line
- Recognition of the business at the awards ceremony
- Special team short-sleeved t-shirts featuring the business name and logo.



We encourage you to participate in the 33rd running of The Medical Center 10K Classic or one of the other event activities. Your support is a great way to communicate the importance of good health while building morale and enthusiasm in the community.

Register online using the code **CHC** at TheMedicalCenter10kClassic.com before the Early Bird deadline of 3 p.m. on September 14 and receive a discount of \$5 off individual or family plan fees and be entered for a chance to win the \$1,000 Early Bird drawing. No discount will be given after the Early Bird deadline!

Use the **CHC** code to sign up family and friends. Participants may sign up for the 1.5 mile fun walk, 5K run, 10K wheelchair race or the 10K Classic to count toward the Corporate Challenge participation. Also, if you have children in K–6th grades, be sure to register them through their school for the *Children's Classic* sponsored by Graves-Gilbert Pediatrics.

For more information about The Medical Center 10K Classic or the Corporate Challenge, visit TheMedicalCenter10kClassic.com or contact the Human Resources Department at 745-1585.

5th Annual NICU Reunion

September 9
1 to 3:00 p.m.

The Medical Center Auditorium

Former Neonatal Intensive Care Unit (NICU) patients and their families will have the opportunity to reunite with physicians, nurses and staff members. The NICU Reunion is an opportunity for children and parents to visit with those individuals who were closely involved with their child's hospital stay. The reunion will be from 1 to 3 p.m. in The Medical Center Auditorium and will feature food, games and fun.

Registration is preferred but not required. For more information or to register, call the NICU at ext. 2144.



Morrison Healthcare Foodservice has been the food service provider for The Medical Center at Bowling Green since 2008, and is the leading provider of healthcare food and nutrition services in the nation. In September and October, Morrison is expanding their services to include The Medical Centers at Franklin and Scottsville, respectively. Changes will include an Executive Chef to lead the department, patient and retail menu enhancements, and a menu that includes fresh and local ingredients. Morrison Healthcare Foodservice has won numerous awards for their outstanding retail and patient programs.