

ROCKSTAR ECHO

COMMONWEALTH HEALTH FOUNDATION

BE AN ECHO ROCKSTAR!

Make a pledge or
increase your
pledge before
November 30
and enter a
drawing to win a
fabulous prize.

For more information about
ECHO, please contact:

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CHC employees rocked the house at this year's *ECHO's Got Talent Show* on September 29. Eleven acts took the stage and entertained the crowd with astonishing vocals and comedic charm, confirming what we knew all along: *ECHO's Got Talent*. Complete with solo acts, country trios, and our own jungle band, this year's talent show was a huge success.

The three kick-off events in Bowling Green, Scottville, and Franklin brought new members and current members who increased their pledges, but this is just the beginning. This year's ECHO Campaign will continue through November 30, so keep your eyes open for ECHO news at your facility with more exciting giveaways and information about how you can get involved.

Commonwealth Health Foundation would like to say THANK YOU to everyone who contributed to make this year's annual campaign kick-off such a success! A special thanks goes out to this year's ECHO Committee, Atmos Energy, Basham's Wrecker Service, E-Z Rent-It, Southern States, Jeff Siddens, *ECHO's Got Talent* contestants, CHC and The Medical Center Engineering staff.

Congratulations to the Endoscopy Bottom Gang (Garth Sparks, Robert Gilbert, and Jenny Goad) for receiving the most votes for their parody of The Soggy Bottom Boys' "Man of Constant Sorrow." As the first place

winners of this year's *ECHO's Got Talent Show*, the Endoscopy Bottom Gang received four tickets to Holiday World. Runners up at this year's show include Kim Lambert (Respiratory Therapy) in second place and Casey McCoy (Transport) in third place. Think you have what it takes to be ECHO's next talent? Keep reading the *CHC Intercomm* for announcements on how you can be a part of next year's event!



ECHO Q & A

What is ECHO?

ECHO stands for Employees Contributing to Help Others. Every day, CHC employees live the organizational mission by caring for people and improving the quality of life in the communities we serve. ECHO is another opportunity for CHC employees to come together and give back to their communities through the support of Commonwealth Free Clinic and the Hospitality House.

Currently, more than 800 employees participate in ECHO payroll deductions. Since the beginning of this program, employees have donated more than \$950,000! This is an outstanding statement to our community.

Where does my contribution go?

You have the power to decide where your donation will go. You can designate your gift to support Commonwealth Health Free Clinic, the Hospitality House, or both.

What is the Free Clinic?

The Free Clinic provides basic diagnostics and treatments, labs, and prescription medications to qualifying patients who are working but cannot afford their healthcare. Since its inception, the Free Clinic's patient visits total more than 92,000 who have received medical and dental care, with an estimated value of more than **\$37 million** in healthcare services. Housed within the Free Clinic, The Dental Clinic is a full-time clinic that provides low cost dental care to qualifying patients. In the past year, there were more than 4,500 visits at the Free Clinic and The Dental Clinic combined. The value of these services totaled more than \$2 million.

What is the Hospitality House?

The advent of serious illness often brings distress, unending hours of anxiety and financial worry for families and loved ones. The Hospitality House was opened in January 2011 to address these issues.

The 12 guestroom, private bath facility is a "home away from home" for

families of patients at The Medical Center and Commonwealth Regional Specialty Hospital. This is a piece of the healthcare picture that will positively impact the wellbeing of many who travel to Bowling Green for their healthcare needs.

Why give?

Employee giving is a powerful statement to our patients and the community that we believe in our mission and are united in our commitment to help CHC improve the quality of life in the communities it serves. Participation is the key! Every gift is important and when combined with other gifts, the impact as a whole is significant.

The last several years have been a struggle for many families in the community. But even as doors of opportunity were closing, some doors remained open and welcoming. Commonwealth Health Free Clinic and The Dental Clinic continue to fulfill their mission to make free medical and low cost dental services possible for the uninsured in our communities.

It is especially important to remember how working families are struggling to make ends meet, and how many people cannot afford even the most basic medical and dental care.

How do I participate?

Giving through Commonwealth Health Foundation has never been easier or more needed!

Click on the link below and fill out the pledge form in its entirety. Once completed, please forward the original to Commonwealth Health Foundation.

[Click here to download your ECHO pledge form!](#)

You can make your donation by payroll deduction (beginning January 6), or choose to make a one-time gift (cash, check, or credit card accepted). Whichever method you choose, please know that your support is greatly appreciated!

ECHO Committee Members 2011-2012

Eddie Scott, *Chairman*

Anne Afton

Mary Basham

Georgena Brackett

Courtney Calloway

Traci Duff

Sherri Goldsmith

Kevin Hetzer

Britney Hughes-Childers

Heather Lee-Chestnut

Lisa Lopez

Eddie Mills

Kim Mitchell

Jennifer Pratt

Carla Reagan

Steve Ramsey

Trey Roberson

Kathy Smith

Sarah Spinks

Justin Srygler

Rita Tabor

Mandy Thurman

Sheila Walker

Blaine Whitmer

Jamie Wilkerson

Barbara Wolfe

Jacqueline Woodward



Upcoming Drawing Dates

November 2
Use of Hot Rods Suite
(\$600 value)

November 30
Apple iPad 2

GPS Drawing Winners!



Carol Haile, The Medical Center at Bowling Green (right), with **Kathy Smith**, Commonwealth Health Foundation Development Coordinator.



Susan Doyka, The Medical Center at Scottsville.



Kelly Arbuckle, The Medical Center at Franklin (right), with **Eddie Scott**, ECHO Committee chairman.

Receive a free gift as our way of saying thank you!

Current ECHO Donors (no change to donation) enter to win the use of a Hot Rods suite (\$600 value donated by Bowling Green Hot Rods).

New Donors or One-time donations (\$26 or greater) receive a complimentary gift (Roxio calculator), PLUS enter to win the use of a Hot Rods suite.

Current ECHO Donors who increase their pledge receive a complimentary gift (Roxio calculator), PLUS enter to win an Apple iPad 2 or the use of a Hot Rods suite.

Current ECHO Hour Club or New Hour Club Donors receive ROCKSTAR status! Those with ROCKSTAR status receive a rockstar t-shirt PLUS double their chance to win an Apple iPad 2 or the use of a Hot Rods suite.

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Kim Lambert



Casey McCoy

